**Joseph Banks Secondary College 2021**

**Year 11 General Psychology**

**Task 4: Research and presentation (7%)**

**Cults – Relational Influence**

Your task is to research, put together and present on a cult of your choice covering:

* The mission or message of the cult
* How the cult recruits its members
* Parenting styles and attachment styles in cults
* An application of Social Learning Theory

You may either present to the class your submission or submit a private YouTube video link of your presentation. You can work in pairs or individually and will be **marked separately based on your research and presentation.**

Follow the marking key provided for more information.

**To be submitted:**

- PowerPoint or Keynote slides

**-** Verbal presentation to the class or YouTube link of your presentation

| **CULTS PRESENTATION MARKING KEY** | **Possible**  **marks** | **Mark** |
| --- | --- | --- |
| **Introduction** | **6** | **/6** |
| * Defines ‘socialisation processes’ (1-2) * Defines and gives two examples of ‘agents of socialisation’ (1-2) * Defines ‘cult groups’ (1-2) |  |  |
| **Cult group example 1** | **8** | **/6** |
| * States the leader’s name and the cult group name (1) * Provides additional information about the leader such as apparent personality disorder, childhood, upbringing (1) * Outlines any cult specific norms, rituals or behaviors that are normalized as part of being in the cult (6) | 1-6 |  |
| * Outlines cult group’s **overt** mission (1) * Outlines cult group/the leader’s **covert** mission (1) | 1-2 |  |
| Recruitment techniques | **6** | **/6** |
| * Describes (1), in detail (2), a recruitment technique used by cult members to gain new members using relevant psychological terminology | 1-2 |  |
| * Describes (1), in detail (2), another recruitment technique used by cult members to gain new members using relevant psychological terminology | 1-2 |  |
| **Explains parenting styles and attachments within the cult** | **12** | **/12** |
| * Briefly outlines each of the 3 parenting styles * Using relevant psychological terminology predicts and explains how cults **may** influence parenting style SOci * Briefly outlines each of the 3 attachment styles * Using relevant psychological terminology predicts and explains how cults **may** influence the attachment of the child * Explains the long-term effects felt in adulthood of the identified attachment style i | 0-3  0-2  0-3  0-2  0-2 |  |
| **Social processes** | **6** | **/6** |
| * Applies how social learning theory change the beliefs, values and behaviour of new members using relevant psychological terminology | 1-2 |  |
| * Two or more statements supported with some description of relevant evidence (brief outline of findings from **relevant psychological research**) (2) * One or two statements supported with reference to relevant evidence (refers to a study but details are insufficient). (1) | 1-2 |  |
| **Communication skills** | **6** | **/6** |
| * logically organises and presents ideas | 0-2 |  |
| * Communication is clear, professional and well targetted to the audience | 0-2 |  |
| * effectively uses text and graphics | 0-2 |  |
| **TOTAL** |  | **/42** |